

# Online Donations



## Why do we need online donations?

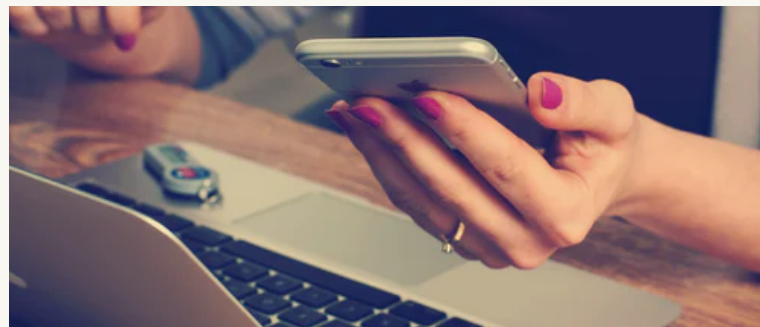
In the past 12 months our churches have largely been empty and as such income through plate donations and from visitors has greatly reduced. Churches have adapted by moving services online, so why not enable online donations? Creating a Giving Page on your church website and on social media gives an opportunity for people to support their local church.

## How does it work

As churches start to reopen and services resume, online donations can still continue especially if people have adapted and accepted them as part of their giving.

Parish Buying are working with with SumUp and Give a Little to develop an online giving service for churches. SumUp is a mobile payments company and Give A Little is a point of donation software, together they make their online giving service. You will need to register with the providers to access the services and support.

Setting up through them ensures you receive the specially negotiated transaction rates.



## Top Tips

- Make your Giving Page prominent on your website.
- Explain why giving is important in the context of good stewardship and generosity as much as the practical side of maintaining the building and buying a new organ.
- Where they are important, publish financial targets.
- Keep reminding people of the ways to give.
- Link website through social media and post bible quotes on generosity.

## What Next?

Visit the Parish Buying website [here](#) to access the direct links to SumUp and Give A Little and for more information. Or you can email [Brigit Kiyoga](mailto:Brigit.Kiyoga) for more information.