

# QR codes



According to the Office for National Statistics, in 2020 84% of adults in the UK have a smartphone.

## What is a QR code

We use QR (quick response) codes more than we think, this year we have become familiar with using them for Track and Trace, ordering in coffee shops or restaurants. QR code is a unique code made up of small black and white squares that can be read by the camera or a QR code reader on a smartphone.

## How does it work

QR codes are another way churches can become contactless. and an added benefit is that it doesn't need a card reader.

QR Codes are free and really easy to set up using the Give A Little platform and [Parish Giving Scheme](#) website. Once generated, the QR code can be downloaded and put onto any printable material. The code can be displayed prominently and saves people having to find long or complicated web addresses.

## What Next?

For more information on QRs and the Give a Little platform giving click [here](#)

The National Giving Team have a short video on QR codes click [here](#) to watch

## Top Tips

- Make ways to give clear, accesible and simple.
- Display the ways to give in a prominent place
- Give people as much information as possible and be ready to answer questions
- Keep reminding people of the ways to give
- Show where their giving goes, highlight everyday costs or reaching a target for a particular project
- QR codes can be set up for everyday giving and donations as well as special projects of fundraising. Make sure people can identify one from another.

